

# JM-CREATIVE

FESTIVAL & LIVE MUSIC PHOTOGRAPHY / CONTENT CREATION

Founded by Jakub Matejko / UK-based, working worldwide

MEDIA KIT 2026 / V2

jm-creative.co.uk  
press@jm-creative.co.uk  
@jacobmatejko  
+44 7401 583829

## ABOUT

JM-Creative delivers high-impact photography and content for festivals, live music events, agencies, and lifestyle brands. Press-accredited across the UK and Europe with a track record of fast turnaround, broadcast-ready stills, social-first reels, and editorial features.

**200K+**

MONTHLY REACH

**50+**

EVENTS COVERED

**6.2%**

AVG ENGAGEMENT

**48HR**

RESPONSE TIME

**UK / EU**

COVERAGE

## SERVICES

- / Festival & live music photography
- / Short-form video & reels (Instagram, Facebook)
- / Editorial & blog features
- / Press accreditation & artist coverage
- / Brand & venue content campaigns
- / Hair transplant & lifestyle clinic content

## EVENTS & CLIENTS

- / Creamfields / Leeds Festival
- / Parklife / Airbeat One (DE)
- / Mysteryland (NL) / Reminisce
- / Warehouse Project / elrow
- / Cirque Du Soul / Scare City
- / Plus agencies, clinics, venues

## PORTFOLIO HIGHLIGHTS

Full portfolio: [jm-creative.co.uk/portfolio](https://jm-creative.co.uk/portfolio)

### AIRBEAT ONE

Germany

### CIRQUE DU SOUL

Manchester

### LEEDS FESTIVAL

UK

### MYSTERYLAND

Netherlands

### REMINISCE

UK

### SCARE CITY

UK

# PLATFORM REACH

02 / REACH

CHANNEL-BY-CHANNEL BREAKDOWN / LAST 90 DAYS

Estimated figures  
Updated quarterly

JM-Creative reaches a combined audience of **200K+ monthly impressions** across Instagram, Facebook, the JM-Creative website, and editorial syndication. The audience skews 18-34, festival-engaged, with strong traction across the UK, Germany, the Netherlands, and Poland.

## PLATFORM PERFORMANCE

### INSTAGRAM

@jacobmatejko

**5K+**

FOLLOWERS

**~80K**

MONTHLY REACH

**6.2%**

ENGAGEMENT

### FACEBOOK

jakubmatejk0

**10K+**

FOLLOWERS

**~95K**

MONTHLY REACH

**4.8%**

ENGAGEMENT

### WEBSITE

jm-creative.co.uk

**~8K**

MONTHLY VISITORS

**~22K**

PORTFOLIO VIEWS

**2:14**

AVG SESSION

### EDITORIAL / SYNDICATION

Partner outlets, brand reposts

**15+**

FEATURES YTD

**~30K**

REPOST REACH

**UK / EU**

DISTRIBUTION

## CONTENT PERFORMANCE

FORMAT	AVG REACH	AVG ENGAGEMENT	TOP RESULT
Reels (festival recap)	18K-45K	7.8%	Airbeat One 2025: 62K views
Carousel (event stills)	8K-15K	5.4%	Cirque Du Soul: 19K reach
Stories (live coverage)	3K-6K per story	9.1% tap-through	Leeds Festival weekend: 78K views
Facebook posts (galleries)	12K-30K	4.8%	Reminisce gallery: 41K reach

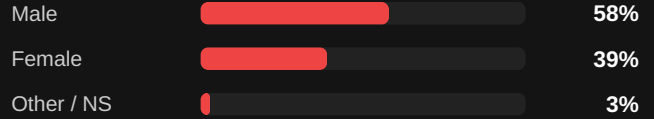
Figures are rolling 90-day averages.

## DEMOGRAPHICS

### AGE



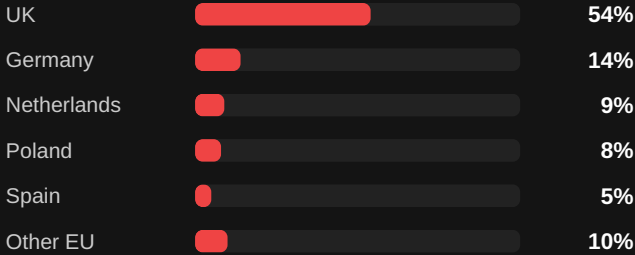
### GENDER SPLIT



### INTERESTS

Electronic music, festivals, nightlife, photography, lifestyle, fashion, travel

### TOP TERRITORIES



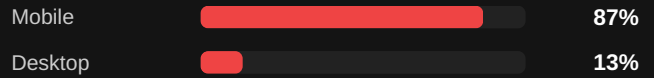
### POSTING ACTIVITY

**In-festival:** Live stories every 2-4 hrs

**Post-event:** Recap reel within 48 hrs

**Editorial:** Long-form within 5-7 days

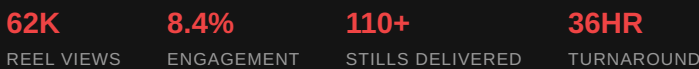
### DEVICE SPLIT



## CAMPAIGN CASE STUDIES

### AIRBEAT ONE / GERMANY

Festival coverage / press accreditation / 4-day event



### CIRQUE DU SOUL / MANCHESTER

Brand content campaign / social-first reels



### REMINISCE / UK

Festival coverage / cross-platform recap

